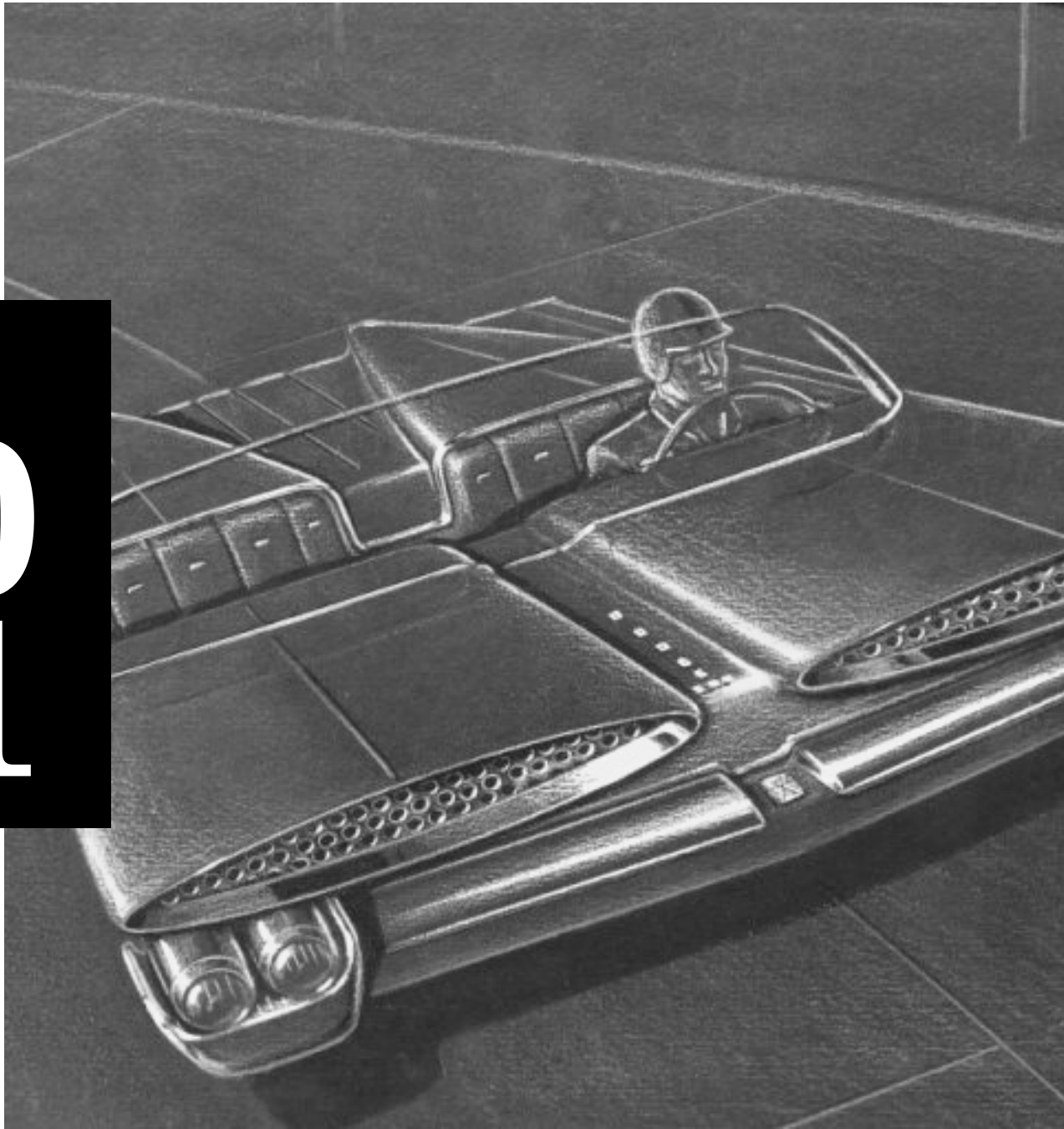


# Story Cars

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# Our Goal

*If you're new to Story Cars, here's a little rundown. Our goal is to preserve the stories of cars via our social media, website, and our magazine. This website and our social media bring lesser-known cars to the light. These cars range from one-off prototypes to movie cars to custom cars. Every car has a story, and we want to make them known!*



## ABOUT STORY CARS

Nick Fernandez started Story Cars in February of 2019 because something was missing. As he did his routine through his Instagram explore page, automotive content posted rare vehicles without a relevant caption. Those comment sections were filled with hopeless curiosity as enthusiasts guessed at the year, make, and model.

Hence, the birth of Story Cars. An engaging and educational platform for petrol heads, engineers, and the naturally curious.

The Story Cars brand has reached ten platforms in only two years and gained over 200k cumulative followers. After only one year, there was a demand for a magazine, so the Story Cars staff grew to three car enthusiasts to meet the expectations.

The next steps include publishing a book per decade, covering the wildly unknown vehicles of the 20th century.

Want to learn more? Email us at [storycars@yahoo.com](mailto:storycars@yahoo.com)

## WHAT WE DO

- Post across 8 social platforms
- Videos & photos paired with captions
- Archiving classical, rare vehicles
- Write & publish an annual magazine
- Network with car enthusiasts
- Support other car pages

## WHO WE WORK WITH

- Fresh Motor Co.
- REC Watches
- Apple Books
- Blurb
- Spreadshirt

## STATS

115k

*Instagram Follows*

—

94k

*TikTok Follows*

—

3.5M

*Impressions / Week*

—

5.7M

*Total Likes*

